

# 28<sup>th</sup> International Symposium on Chirality

Heidelberg, Germany • July 24 – July 27, 2016

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**Conference Chair: Prof. Oliver Trapp, Heidelberg University, Germany**

## Call for Exhibition and Sponsorship

### Welcome Invitation

Dear Sponsor or Exhibitor,

We are proud to announce that the 28<sup>th</sup> International Symposium on Chirality will be held from July 24 to July 27, 2016 in Heidelberg, Germany.

The aim of Chirality 2016 is to bring together the leading experts and users of chiral technologies and provide a forum for discussion and presentation of the latest research, techniques and instrumentation from around the world. As an exhibitor at Chirality 2016, you can present your services and products to a knowledgeable and motivated international audience.

### **Reasons to be a part of Chirality 2016 in Heidelberg include:**

- Over 400 expected attendees from over 40 countries
- Location on the heart of the Rhine-Neckar metropolitan area, with its wealth of chemical and pharmaceutical companies and a multitude of academic and research institutions
- An excellent program of high-quality and innovative speakers and presenters

If you are interested in sponsoring or exhibiting at Chirality 2016, please consult the following information packet or feel free to contact us at [info@chirality2016.com](mailto:info@chirality2016.com). There are a variety of opportunities to be involved with this event and we look forward to working with you to find a suitable level of involvement and sponsorship that fits the needs of your company.

Sincerely,

Prof. Oliver Trapp

# Exhibition Information

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## Location

Chirality 2016 will be held at the Heidelberg University Campus in the Chemistry Lecture Hall Building (Im Neuenheimer Feld 252, Heidelberg, Germany). The conference site is only a block from public transportation and centrally located within walking distance of several hotels, restaurants and the beautiful Neckar River.

Heidelberg, home of the oldest university in Germany with more than 39.000 students is also called "City of Sciences" and is a perfect location to host Chirality 2016. The conference venue is located in the center of the Rhine-Neckar metropolitan area, home of several renowned research universities, some of the largest chemical and pharmaceutical companies as well as many highly innovative startups and mature firms in the field chemistry and biology.

This expansive local audience, in combination with a wide array of international attendees, sets the stage for Chirality 2016 to be an extremely successful venue for exhibiting your company's products.

At the symposium, there will be ample opportunities for effective advertising as well as interaction with attendees. Exhibition booth space will be located prominently in the center of the lecture hall building in between the main lecture halls and the main entrance.

Symposium coffee breaks and poster presentations will be located in the center of the exhibition area in order to ensure maximum traffic flow.

## Sponsorship Opportunities

Chirality 2016 provides a range of opportunities for sponsorship and advertising. The various sponsorship packages are described in the following pages. Those sponsoring at the Platinum, Gold or Silver level can have their company name associated with one of the following events at the conference:

- Chirality medal reception
- Conference dinner
- Invited speaker dinner
- Poster sessions and awards

If you are unable to find something that suits your needs, please do not hesitate to contact us for more information and possibilities.

Please note that all signage, flyers, and other promotional items must be designed and provided by the sponsor or exhibitor.

# Exhibition Packages

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## Platinum Sponsorship Package €25.000

- Priority selection of 6 x 2,5 m booth with three 2 m draped tables
- Four complementary registrations with full symposium access
- Four complementary tickets to the conference banquet
- One hour vendor luncheon seminar as integral part of scientific program
- Priority display of company logo in all lecture halls (sponsor to provide)
- Acknowledgement in all symposium publications
- Full page flyer insert in symposium registration packet (sponsor to provide)
- Full page advertisement in symposium program
- Company logo with link on home page of website and in symposium e-mails

## Gold Sponsorship Package €15.000

- Priority selection of 4 x 2,5 m booth with two 2 m draped tables
- One hour vendor lunch seminar as integral part of scientific program
- Three complementary registrations with full symposium access
- Three complementary tickets to the conference banquet
- Display of company logo in both lecture halls (sponsor to provide)
- Acknowledgement in all symposium publications
- Flyer insert in symposium registration packet (sponsor to provide)
- Full page advertisement in symposium program
- Company logo with link on home page of website

## Silver Sponsorship Package €10.000

- Priority selection of 3 x 2,5 m booth with two 2 m draped tables
- Two complementary registrations with full symposium access
- Two complementary tickets to the conference banquet
- Display of company logo in both lecture halls (sponsor to provide)
- Acknowledgement in all symposium publications
- Flyer insert in symposium registration packet (sponsor to provide)
- Half page advertisement in symposium program
- Company logo with link on home page of website

## Standard Exhibitor Package €2.500

- 1 x 2 m booth with one 2 m draped table
- Two complementary registrations with full symposium access
- Company name and contact information (without logo) in conference program

Additional table only                      €500

# Sponsorship Opportunities

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## **One Hour Vendor Lunch Seminar €2.000**

- Two complementary tickets to the conference dinner
  - Company logo on signage and banner in seminar area (sponsor to provide)
  - Half page advertisement in symposium program
- + cost of lunches

## **Daily Coffee Break €4.000 per break**

- Company logo on signage and banner in break area (sponsor to provide)
- Recognition in symposium program

## **Conference Lanyards & Badges €2.000**

- Company logo on lanyards (sponsor to provide 450 units)
- Company logo on symposium badge
- Recognition in symposium program

## **Conference Bags €1.500**

- Company logo on bags (sponsor to provide 450 units)
- Recognition in symposium program

## **Poster Prizes €1.500**

- Company logo on certificate
- Recognition in symposium program and on web-site
- Recognition in award ceremony

## **Conference Notepads and Pens €1.000**

- Company logo on notepads and pens (sponsor to provide 450 units)
- Recognition in symposium program

## **Conference Wireless Internet Access €1.000**

- Company logo on signage and banner in office area (sponsor to provide)
- Flyer insert in symposium registration packet
- Half page advertisement in symposium program

# Advertising Opportunities

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## **Full page inside front or back cover of program**

€ 1000

## **Full Inner Page Advertisement**

€600

## **Half Inner Page Advertisement**

€400

## **Flyer Insert into Registration Packets**

Pamphlet of sponsor choice €500 (Sponsor to provide 450 copies)

All print advertisements and promotional items must be designed by the sponsor or exhibitor for inclusion in the symposium program. In addition, flyer inserts for registration packets must be provided by the sponsor or exhibitor.

# Sponsor & Exhibitor Form

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## Applications

All exhibitors, sponsors, and advertisers are requested to complete the Chirality 2016 Exhibition Form and return it to [info@chirality2016.com](mailto:info@chirality2016.com)

## Conditions

Applications are handled on a first-come first-serve basis with priority given to main sponsors. Space will not be reserved until a completed application has been received. A 50% non-refundable deposit is due within ten days of application. Please note that exhibit space cannot be occupied until full payment of any remaining balances has been paid by June 30, 2016.

All signage, flyers, and other promotional items have to be designed and provided by the sponsor or exhibitor. Any flyers to be included in the registration packets must be provided to the conference organizers at least ten days prior to the start of the symposium.

Please contact us if you have any questions or need further clarification. We look forward to seeing you in Heidelberg.

***Thank you!***